

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

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| In re: | Stone et al. | Confirmation No.: | 2291 |
| Appl No.: | 10/796,485 | Group Art Unit: | 3627 |
| Filed: | March 9, 2004 | Examiner: | A. Rudy |
| For: | SYSTEMS, METHODS AND COMPUTER PROGRAM PRODUCTS FOR IMPLEMENTING PROCESSES RELATING TO RETAIL SALES | | |

Mail Stop Amendment
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

RESPONSE TO RESTRICTION REQUIREMENT

This is in response to the Office Action dated April 19, 2007, in which the Examiner has required restriction between Group I, namely Claims 1-13, Group II, namely Claims 66-78, and Group III, namely Claims 131-143. Applicant hereby provisionally elects with traverse to prosecute the claims of Group I (Claims 1-13) and expressly reserves the right to file divisional applications or take such other appropriate measures deemed necessary to protect the inventions in the remaining claims.

In paragraph 11, the Office Action alleges that Applicants have filed claims directed to 5 distinct species as represented by Figures 1-5. Applicants disagree with this assertion. Applicants have filed system, method, and computer program product claims. Figures 1-5 illustrate the infrastructure and method steps used with the system, method, and computer program product. Figures 1-5 do not represent 5 different species.

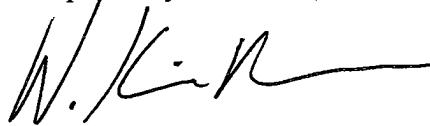
Should the Examiner have further questions or comments with respect to examination of this case, it is respectfully requested that the Examiner telephone the undersigned so that further examination of this application can be expedited.

It is not believed that extensions of time or fees for net addition of claims are required, beyond those, which may otherwise be provided for in documents accompanying this paper. However, in the event that additional extensions of time are necessary to allow consideration of this paper, such extensions are hereby petitioned under 37 CFR § 1.136(a), and any fee required

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Reply to Restriction Requirement of April 19, 2007

therefore (including fees for net addition of claims) is hereby authorized to be charged to Deposit Account No. 13-4365.

Respectfully submitted,

A handwritten signature in black ink, appearing to read 'W. Kevin Ransom', with a long horizontal flourish extending to the right.

W. Kevin Ransom

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